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Restoration MedSpa
is celebrating its
5th anniversary and
opening new location!

By Chelsea Pyne

I recently caught up with Marisa Faircloth, PA-C, founder and owner of the very successful Restoration MedSpa, a winner of the 2019 Better Business Bureau Torch Award for Ethics and a premier provider in the Triad. Marisa, a member of the Triad Business Journal Leadership Trust, is committed to making Restoration MedSpa the number one destination for non-invasive cosmetic procedures.



Marisa Faircloth

Marisa's Mission

Although small in stature, Marisa's life mission is huge – to educate and inspire others in understanding the role beauty plays in their lives and in their overall health and confidence. She is actively relaying a message of empowerment in everything she does, most recently through her upcoming book *Empowered by Beauty: A Testament for Unleashing Self-Confidence*.

“Wellness and beauty are intrinsically connected, and when we harness both, we expand our potential,” says Marisa, who goes on to explain that while the standards of beauty really should not have any effect on careers, we know that beautiful people, nevertheless, get ahead in the workplace. “Social norms and the regard for beauty influence our confidence in every aspect of our lives and can even impact our ability to be productive on the job.”



Marisa is committed to encouraging people to trust in themselves and seek out treatment options if they do not like something they see in the mirror. "In this era of constant selfies, you are more than your reflection, but small changes can lead to big rewards both outwardly and inwardly."

Colleague and close friend, Terri Smith, suggests that Restoration MedSpa can provide the anecdote for confidence issues caused by the recent pandemic. "Never has this been more evident than during video conferences and telecommuting, which has become very commonplace. People find themselves virtually looking in a mirror all day long while working from home or during online meetings," says Terri. "Small imperfections can be distracting, and this seems to affect women more often than men."

Redefining Beauty

What does this mean for those of us who might want to seek treatment options but feel guilty about being vain? Marisa says that it is okay to acknowledge and understand that the reflection you see in the mirror is connected to who you believe yourself to be. It is not frivolous, and, in fact, cosmetic treatment options are very much in line with today's cultural tendencies toward self-care.

"If fine lines are bothering you, why not consider injectables like Botox or Juvéderm?" asks Marisa. "If you have unwanted fat despite regular visits to the gym or simply want a flatter tummy,

why not try CoolSculpting or CoolTone?" Marisa suggests that if you are being distracted by the way you look; it can have a profound effect on your promise and potential. "Consider it an investment in yourself, and your options are much more affordable than cosmetic surgeries of bygone days."

Reaching New Heights

Beyond the success of publishing her book, Marisa and her team at Restoration MedSpa have many other reasons to be thankful this month. First and foremost, Restoration MedSpa is celebrating its 5th year in business. Over the years, Marisa and her staff have worked with thousands of individuals to help them reach their personal goals, whether that be removing fine lines or other imperfections or simply providing a hug or a sympathetic ear.

"Restoration MedSpa has always provided top-quality services," says Marisa. "But we are also interested in treating the whole person, and we look forward to our semi-annual open houses where we can spend time with our clients while providing them with good food, good information about new innovations, great specials, and, of course, lots of give-aways."

"Wellness and beauty are intrinsically connected, and when we harness both, we expand our potential."

Marisa Faircloth
PA-C, Founder and Owner

This month, Restoration MedSpa is taking its open house online for an all-day Live Facebook event on November 6 and Daily Deals for the remainder of November. Do not forget to follow Restoration MedSpa to see what is on the schedule for live demonstrations throughout the November 6 event, and look for Daily Deals throughout the month.

Restoration MedSpa will be streaming at least part of the day from its brand-new 2nd location at the vibrant and historic Revolution Mill in Greensboro. "While we cannot hold our usual event, the virtual event and Daily Deals will have as many facts, fun, and fantastic specials that our clients and followers have grown accustomed to during our annual November anniversary celebration," says Marisa.

Restoration MedSpa is ranked among the most elite cosmetic practices in the country and has been recognized by Allergan as a top 1% Diamond status provider – in the top 500 in the U.S. Marisa is dedicated to making your anti-aging skincare experience exceptional. She is a Forbes Speaker, an educator for Allergan, and a speaker for the annual Aesthetic Extenders Symposium.

Plus, some of the most talented providers in the area have recently joined the Restoration MedSpa family to serve both the Winston-



Salem and Greensboro locations: Allison Brewer, NP-C, Delilah Gregory, and our new hires Nikki Williams, PA-C, and Christina Hill, LPN.

Restoration MedSpa offers injectables, threads, laser rejuvenation treatments, Ultherapy, HydraFacial MD, CoolSculpting, CoolTone, intimate wellness products and services, bio-identical hormones, teeth whitening, IV Therapies, and a state-of-the-art salt suite.

Book a new service or consultation at Restoration MedSpa's new Revolution Mill location (1175 Revolution Mill Drive, Suite 6, Greensboro, NC 27405) and receive a \$25 gift card toward your next service.

And don't forget to follow Restoration MedSpa on Facebook!
[Facebook.com/RestorationMedicalSpa](https://www.facebook.com/RestorationMedicalSpa)

